



**Recommendation to the Board**  
**August 19, 2025**  
**Request for Proposals (RFP) # 102-2026**  
**Marketing Services for Lively Technical College**

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A recommendation has been made to award RFP 102-2026 to the following Vendor:

**BowStern, LLC**

Per Section 120.57(3), F.S., a Notice of Intent to Protest or a Formal Written Protest must be filed with the District's Purchasing Department within the timeframes established in Florida Statutes (F.S.). Filings may be made physically at 3397 W. Tharpe Street, Tallahassee, Florida 32303, or via email to [purchasing@leonschools.net](mailto:purchasing@leonschools.net). Protests must be made in compliance with Rules 28-110.003 and 28-110.004, Florida Administrative Code (F.A.C.). Filings received on a weekend, District holiday, or after 5:00 p.m. will be filed the next business day.

Failure to file a protest within the time prescribed in Section 120.57(3), F.S., or failure to post the bond or other security required by law within the time allowed for filing a bond shall constitute a waiver of proceedings under Chapter 120, F.S.